



USAID
FROM THE AMERICAN PEOPLE



The story of Advocacy for Better Health

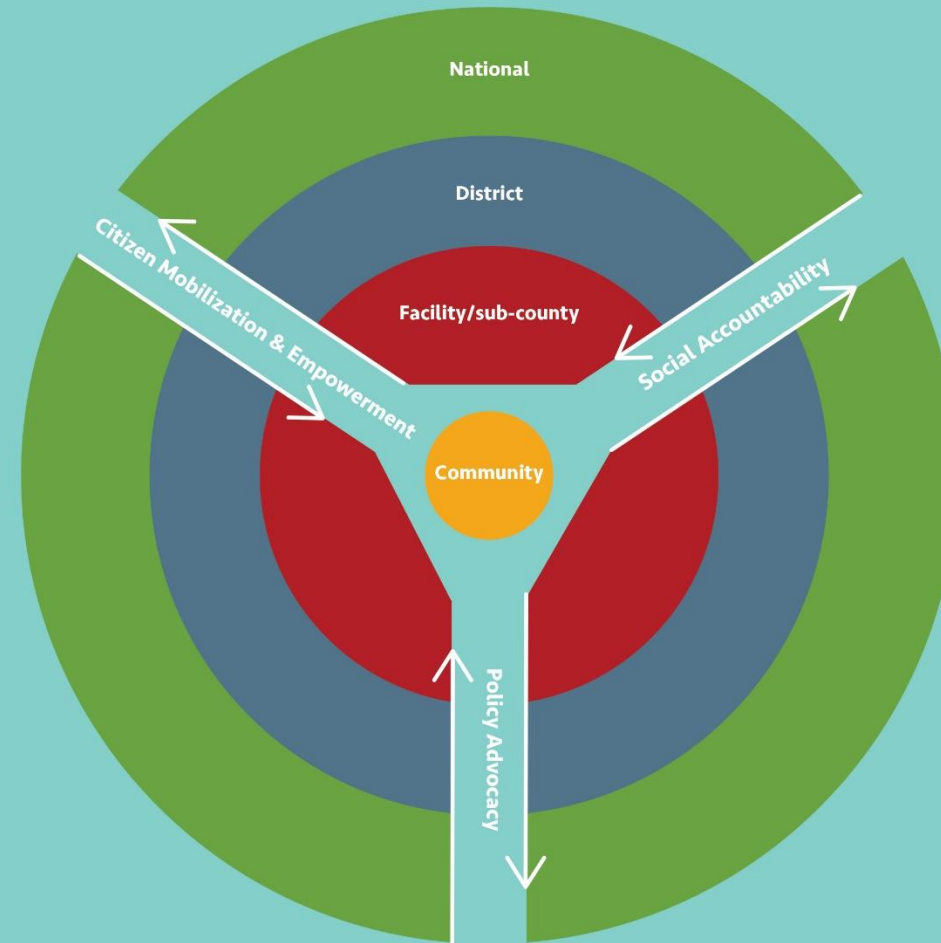


Presenter:
Moses Dombo
Chief of Party

Overview

- USAID Advocacy for Better Health—awarded in June 2014—is a five-year project
- The goal is to improve the availability, accessibility, and quality of health and social services in Uganda.
- Implemented by PATH and Initiatives Inc., the project aspires to more fully engage communities in the planning and monitoring of health and social services
- Also focuses on enhancing the capacity of civil society organizations (CSOs) to represent citizens' interests and conduct advocacy to strengthen health-related policies, budgets, and programs.

Advocacy for Better Health Model

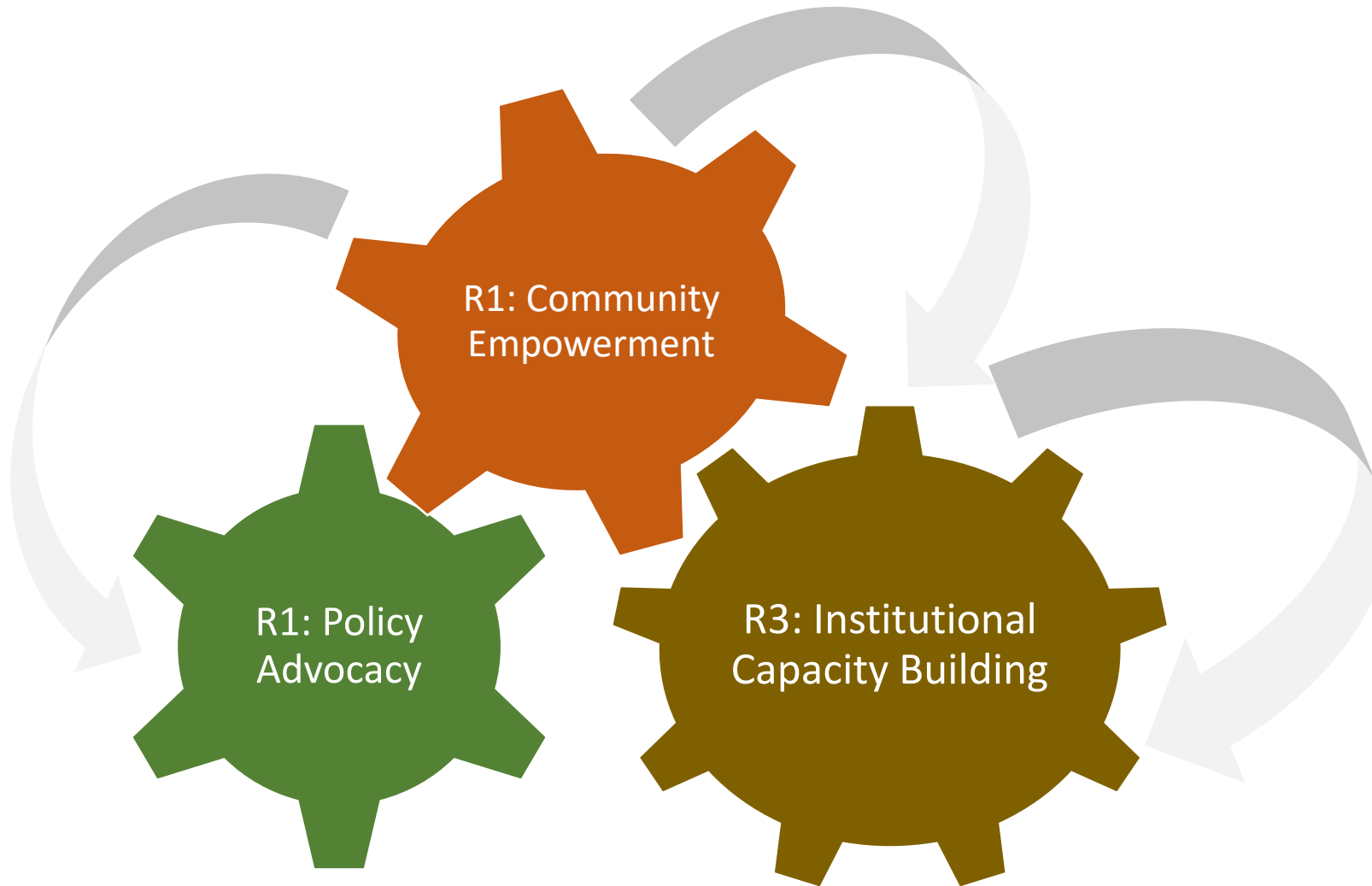


CSO capacity building to amplify action across levels

Theory of Change

- IF citizens' knowledge and awareness of their rights and responsibilities were increased to stimulate collective consciousness and;
- IF the capacity of Civil Society Organizations was built to effectively mobilize and empower communities;
- THEN, citizens would believe and have confidence that they can hold their leaders accountable and influence them to change health and social policies in their favor.

Project Result Areas




Partnerships

- Across 35 target districts and at the national level, more than 20 local sub-grantee partners are mobilizing communities to take charge of their health (roles, rights and responsibilities and to demand for greater accountability from their local governments and public service providers



Target Results

- **Empowering citizens:** ABH adapted the MoH Patients' Charter, to increase citizen's awareness of their rights and responsibilities related to health. By knowing their roles, rights and responsibilities, quality health outcomes are enhanced.



DO YOU KNOW YOUR RIGHTS AND RESPONSIBILITIES AS A PATIENT?




As a patient, you have a right to:

1. Proper medical treatment
2. Be attended to without discrimination
3. Be treated by a named health service provider
4. Be listened to in case of a complaint
5. A healthy and safe environment
6. Accurate information provided by a health worker
7. Privacy and confidentiality during consultation and treatment
8. Access your medical records/ information

You also have a responsibility to:

- Provide accurate information to a health worker
- Comply with treatment given by a health worker
- Respect the rights of other patients and health workers

For more information, contact the nearest health centre. If your rights are violated, report to the in-charge or any senior staff member at the health centre.

ADVOCACY FOR BETTER HEALTH

Target Results



- **Strengthening CSO advocacy:**

USAID-Advocacy for Better Health project, partners with and strengthens the capacity of CSOs and affected communities to effectively influence national and district policy making, planning, budgeting, and service delivery.

Target Results

- **Building organizational capacity:**

ABH bolsters the operational capacity of local implementing partners to obtain, manage, and implement long-term, sustainable advocacy projects.



Thematic areas for advocacy

Advocacy for Better Health partners advance policies, budgets, and programs for a variety of health topics, including;

- HIV/AIDS and TB
- Malaria
- Nutrition
- Maternal, newborn and child health
- Reproductive health and family planning—with a special focus on gender and on how policies affect adolescents, youth, and marginalized and at-risk groups.

Cross-cutting health priorities for advocacy



- Domestic health financing (Budget increase and Universal Health Care)

- Health commodity security, supply management and drug stock-outs



- Human resources for health

Community empowerment pathway

Raising awareness on rights and responsibilities



Monitoring and tracking service delivery



Creating advocacy action plans



Interfacing with duty bearers for commitments and accountability



Presenting action plans to duty bearers

Socializing the 90-90-90 HIV txt targets

MOVING TOWARDS THE 90-90-90 TREATMENT TARGETS
By the Year 2020:

90% of all people living with HIV will know their status



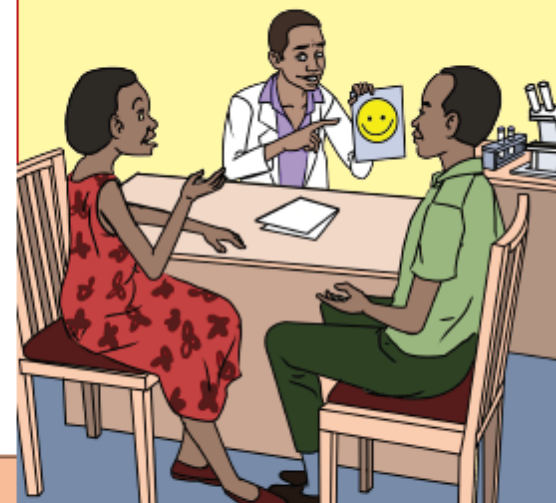
Don't be left behind.

90% of all people diagnosed with HIV will have sustained antiretroviral therapy



Be part of the effort.

90% of all people receiving antiretroviral therapy will have viral suppression



Be counted.

Innovations

- Working with local celebrity artists to increase citizen awareness; promote decision maker responsiveness and individual responsibility



With the Famous Six:









Where Everyone is Accountable, Everyone Wins.

Innovations

- Equipping community groups to accelerate community empowerment efforts



Innovations

Annual Presidential Dialogue on Health Care

ABH working together with the Uganda Parliamentary Forum on Quality of Health Services pioneered the first ever presidential dialogue on health. The aim was to target the highest office in the land where most key decisions affecting the health sector are made. Here, the 1st Deputy Prime Minister who represented the President, greets Dr. Mugisha of PATH



Learnings

Linking citizen empowerment to a national policy strategy

- Though some health system challenges can be addressed at the community level, others must be solved through district or national level policy change or budget allocation.
- Amplifying the voices of citizens and using evidence gathered through community monitoring can bolster accountability efforts at the national level and better ensure that community identified needs are addressed.
- Coordinating joint advocacy initiatives especially at the national level requires a lot of commitment, astuteness and mobilization

Learnings

Strengthening citizen awareness of their rights and responsibilities

- It is critical for community members to understand the rights afforded to them by international declarations and national charters, policies and legal frameworks.
- This provides a foundation for citizen demand and spurs communities to hold their decision holders accountable especially on issues of budget, commodity security, human resource management, system strengthening and quality of services.

Challenges

- Advocacy outcomes not being immediately tangible; role of advocacy not easily appreciated by many.
- Number of issues in the health sector requiring attention, can scatter the efforts of the advocacy champions
- Limited budgets and competing priorities from gov't sectors. Yet most issues being advocated for require financing
- Limited resource envelope that often undermines impact of gains from one advocacy effort

Thank you!
Where Everyone is Accountable, Everyone Wins.

