



THE REPUBLIC OF UGANDA

UGANDA READING CAMPAIGN



LOVE OF READING Local Languages

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Literacy Conference

June 19, 2018

Silver Springs Hotel, Bugolobi Kampala

Viability of Digital online Platforms: Content Creation and Reading Local Languages on www.storyweaver.org.in and www.africanstorybook.org



Key Questions

- What to read? Why to read? Who reads?
 - What to write? Where to write? When to write?
 - How to write? Who writes?
- Strategies for writing (local content creation)
- Strategies for promoting the love of reading.



What is reading?

- 1. the action or skill of reading: perusal, study, scan, scrutiny, ... the devotion of time and attention to gaining knowledge of especially by means of books. Schooling - okusoma.*
- 2. Reading written or printed matter, knowledge, learning, scholarship, education, occasion e.g. poetry reading, reading from the bible, reading of figures, stage of debate in parliament through which a Bill must pass before it can become law.*
- 3. Reading is looking at a series of written symbols and deriving meaning from them using eyes to receive, and brain to convert them into words, sentences & paragraphs that communicate.*
- 4. Reading is a receptive and productive skill that requires the skills of speaking and writing. The third language skill learned.*

Why read?



Comprehend, discover, understand, inspect, hear, transfer...

Uganda Vision 2040: *“A transformed Ugandan society from a peasant to a modern and prosperous country within 30 years.”*

National Development Plan (NDP): *“Growth, employment and social economic transformation for prosperity.”*





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What to read?

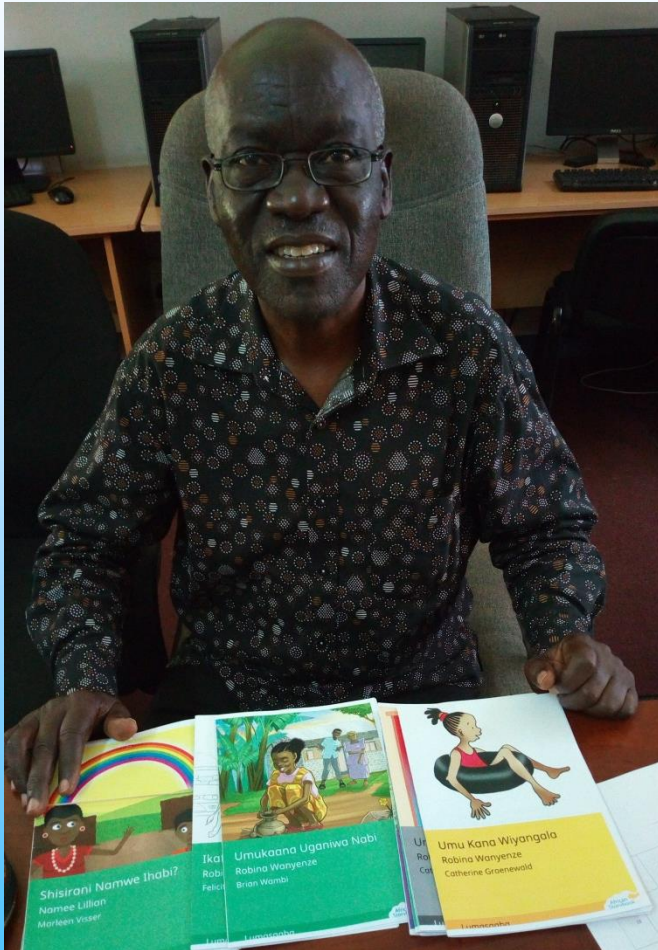




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What to read?



12/17/2018

Email: gulerefoundation@gmail.com Tel: +256 776 530512



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Where to read?





When to read?

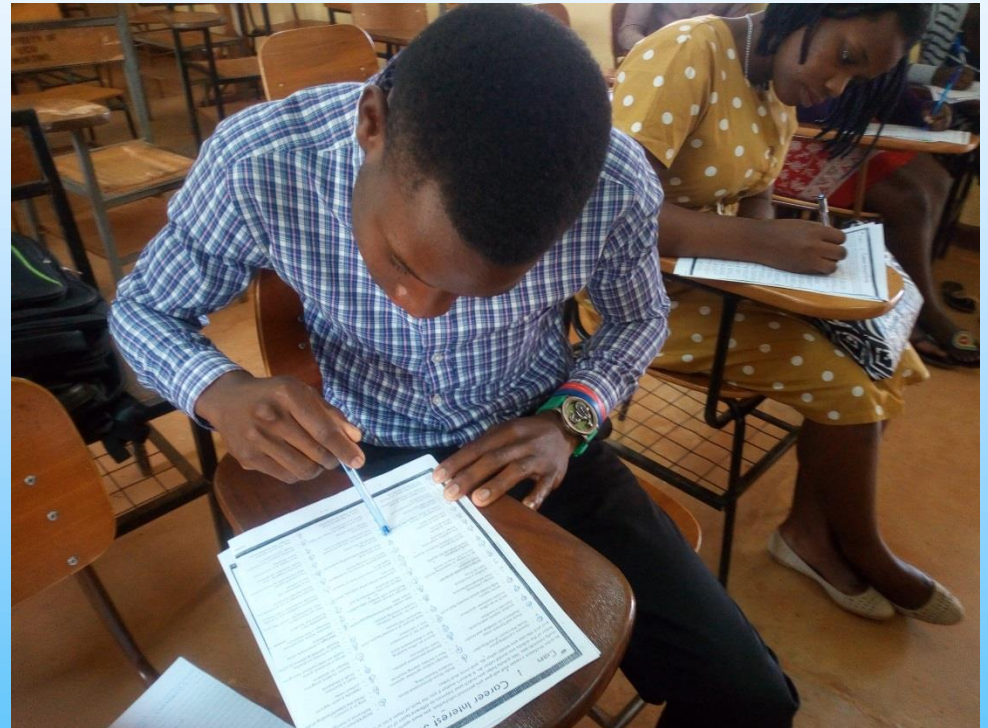




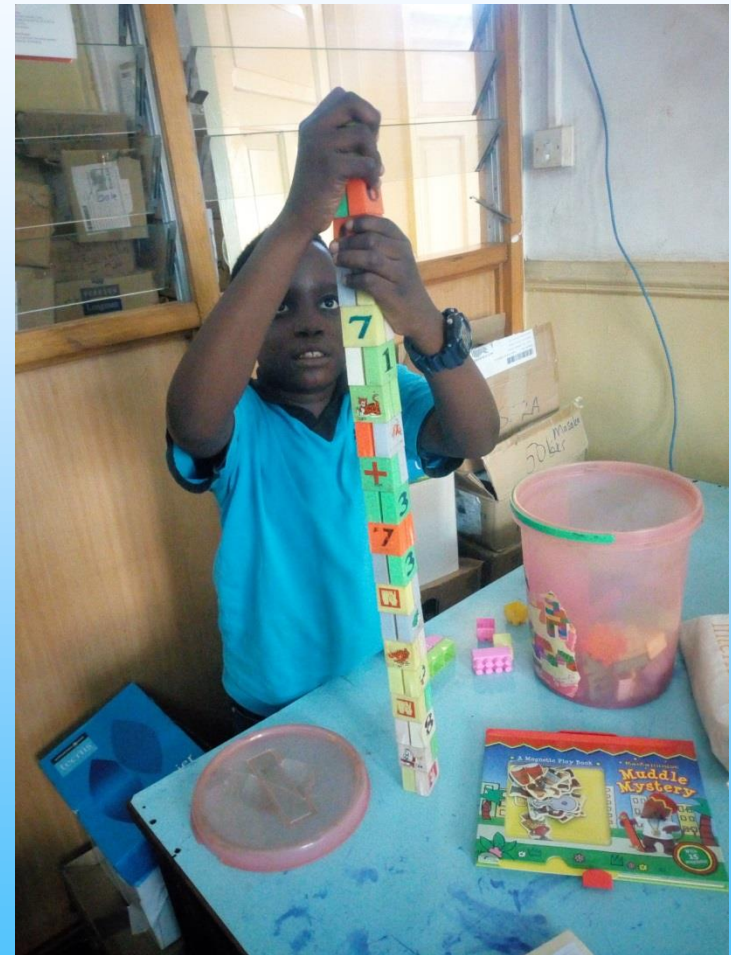
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How to read?



Strategies for reading

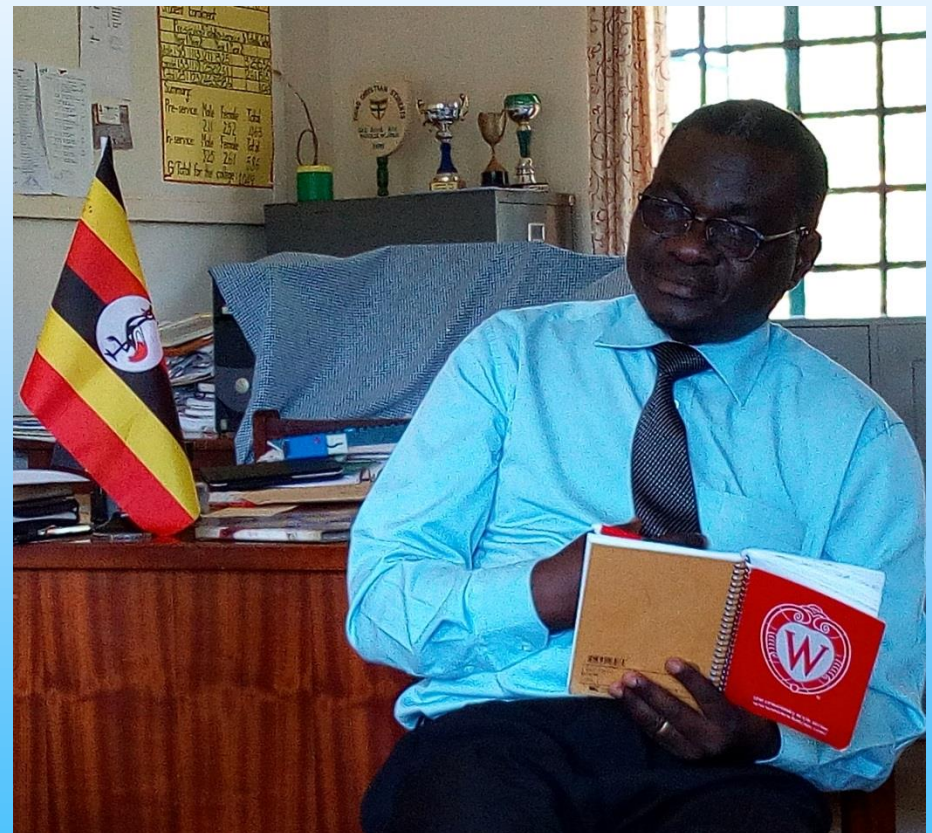




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Reading Plan





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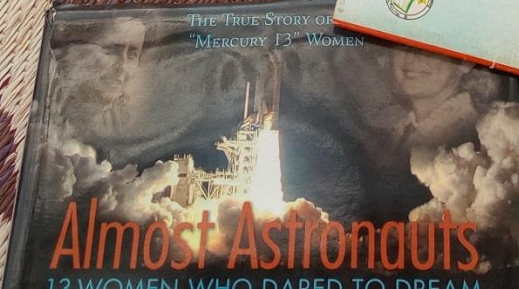
How to encourage EGR





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Who creates the storybooks?





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Recommendations

Dos

- Put a book in the hand of every child.
- Read along with your children, class, audience.
- Share experiences after reading.
- Write about the story when ready.
- Yourself read a book often.

Don'ts

- Dictate terms for reading.
- Expect too much from any reader.
- Be too strict about handling of books.
- Store away books.
- Shout at a child.
- Reprimand anyone for reading.



Where are these books found?

<http://www.africanstorybook.org/#>

<https://storyweaver.org.in/>

<http://ucu.ac.ug/ucu-svr/srvs/uis-services>

E-Readers

NLU e-readers have over 200 storybooks.

UgCLA created and continues to create storybooks on Asb.

UCU has created over 400 quality storybooks on SW and Asb in 15 local languages.

Stories like A Very Tall Man has been translated into over 40 world languages.



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